

Highworth Neighbourhood Development Plan Review 2022 – 2027

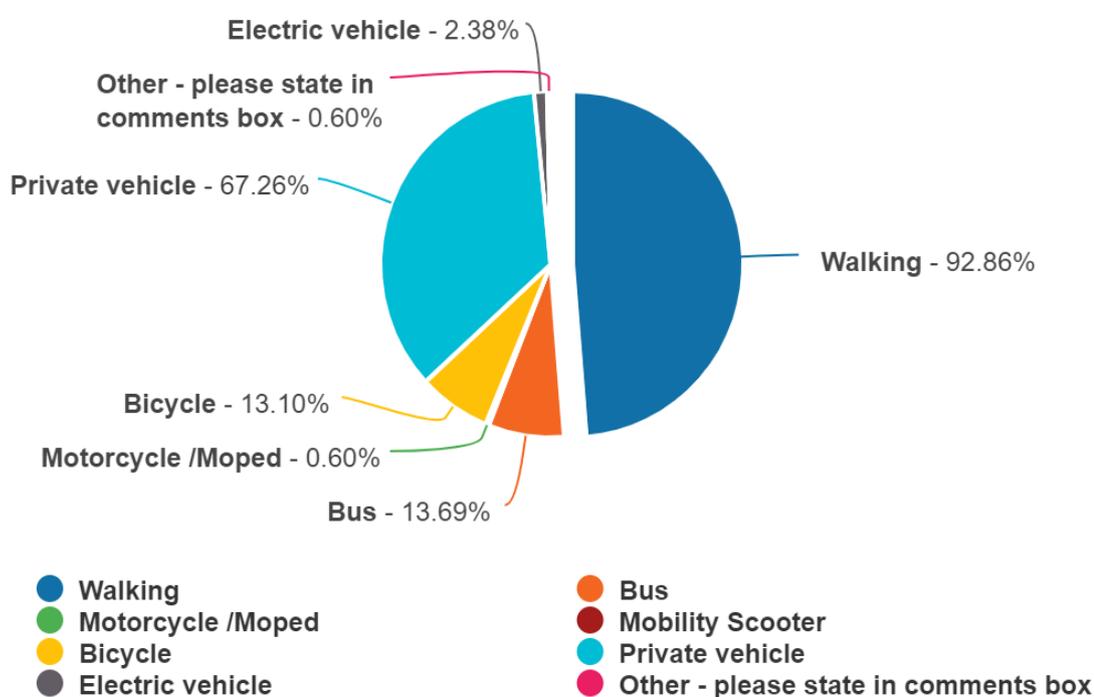
Highworth Workshop2 – Getting around Highworth and Shopping in Highworth: summary of findings

Getting around Highworth:

Highworth Town Council held a drop-in Workshop in the Council Offices on Saturday 2 October 2021 the workshop was uploaded as an online survey that was available to the community from 4 October 2021 to 29 June 2022. The survey was also promoted and available at the Saturday Market and paper copies available from various outlets in the town. The survey findings are set out in a separate report. This section summarises the main findings of the survey. Residents either attended the drop-in workshop or completed the survey.

Residents were asked which modes of transport they use to get around Highworth.¹ The most common modes were walking and private vehicle as shown below.

Which of the following modes do you use most often to get around Highworth? (please tick all that apply)



¹ Response to Q1.

Of those surveyed there is a clear desire to cycle within the town and further afield² however it was felt that it is not safe due to the lack of suitable infrastructure and issues with speeding traffic.

HTC is proposing a dedicated footpath and cycle way for getting around the town, 94% of residents surveyed thought it was a good idea.³

Residents indicated electric vehicle use would be increased if there was the infrastructure to support this, there are currently no EV charging points within the town. Additional buses that link to neighbouring towns and local shops was also frequently suggested.

Residents who walked or cycled around the town liked the fact that you can walk to any destination within Highworth, supported by the fact it is good for your health and the environment. There is a real sense of community within the town and people liked to be able to walk and meet people to chat.⁴ There is a good network of footpaths within the town but the surfaces could be improved and accommodate cycle lanes. Footpaths to link neighbouring towns such as Coleshill, Lechlade, Blunston, and Shrivenham are non-existent and therefore the only option to travel is by vehicle.

The majority of people surveyed also used their car to travel to work, shopping, to gain access to open spaces such as the Golf Course if not able to walk far and make any longer journeys.

Improvement suggestions included⁵

- Better signage
- Walking trails
- Installation of pedestrian crossings
- Footpaths could be improved and installed to link up neighbouring towns and villages
- One way system in the High Street
- Partial pedestrianisation of the High Street

With the future expected growth of the town the following improvements were suggested in addition to those listed above⁶

- Better parking enforcement
- Pedestrian crossing in the High Street located near the Market Square
- Protection of green spaces
- Increased provision at the doctors surgery
- Improve play areas
- 20mph zones
- BMX pump track
- Installation of more benches

² Response to Q2

³ Response to Q8

⁴ Response to Q3

⁵ Responses to Q4

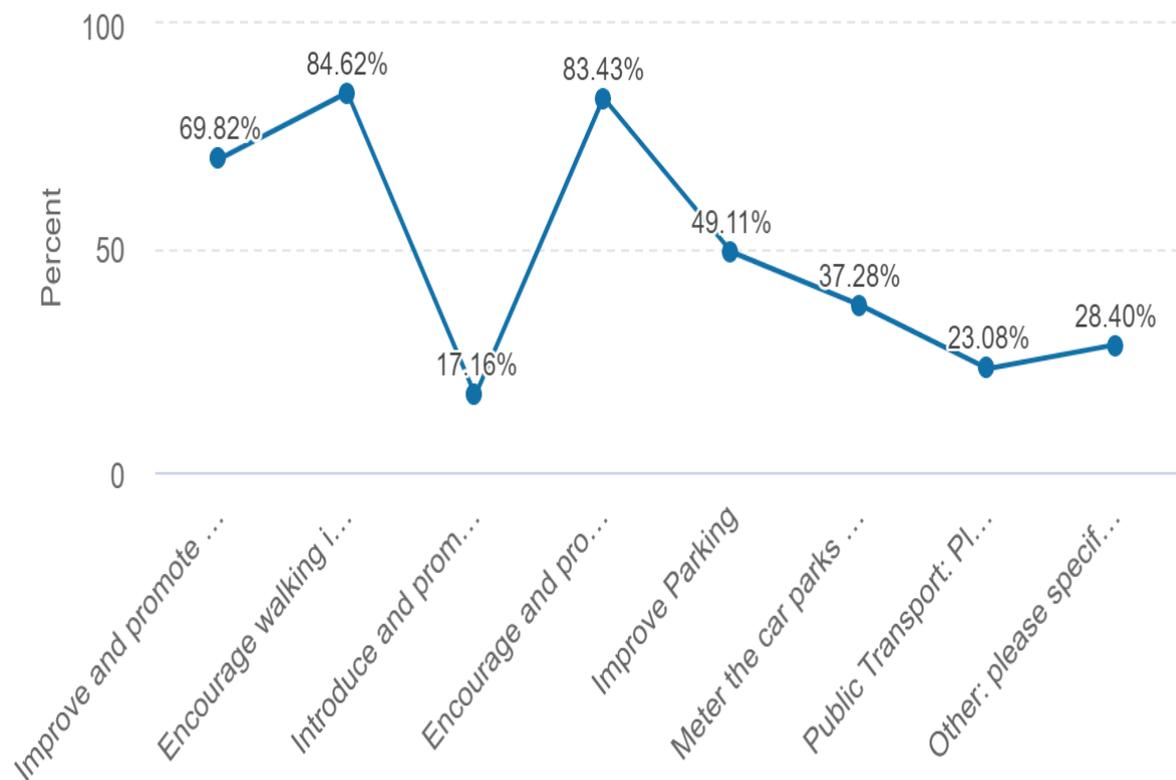
⁶ Response to Q5

Shopping in Highworth:

Residents surveyed were asked how Highworth Town Council could promote shopping, along with the options supplied the following suggestions were made⁷

- Parking meters with free parking for first 2 hours to prevent people parking all day
- Encourage reasonable rates for businesses
- Improve the Market
- Better promotion of what there is to offer in the town
- Outside seating areas

In consultation with relevant third-party providers, how can Highworth Town Council promote shopping in the Town? We have made a few suggestions below, please tick all that you believe could help and add your own comments and suggestions:



⁷ Response to Q7